BADM Major Course Evaluations

BADM 325, Consumer Behavior
semester reviewed: Fall 2018

Professor	TA	Expected Grade
Koo		A

Qualitative Ratings: (1 = Low, 5 = High)

Difficulty	Time Commitment	Enjoyment
3	3	3

Assignments:

Number of Papers	Number of Cases
4	4

Exams:

Number of Exams*	Exam Format
2	Multiple Choice & Free Response

*Including Final Exam

Class Format and Books:

Teaching Style	Required Textbook Cost
PowerPoint; Lecture Notes; Project(s)	

Comments Regarding Professor

Comments Regarding Course Content
Easy, just study for exams and do the work. Group project/presentation at the end that you should do well on. Overall easy class.

Business Administration Major Course Evaluations

BADM 325, Consumer Behavior

Semester Reviewed: Fall 2017

Professor	TA	Expected Grade
Minkyung Koo		A+

Qualitative Ratings: (1 = Low, 5 = High)

Difficulty	Time Commitment	Enjoyment
1	2	5

Assignments:

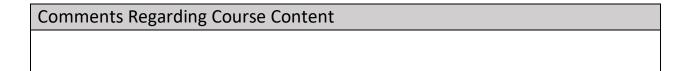| Number of Projects	Number of Papers	Number of Cases
4	2	8

Exams:

Number of Exams*	Exam Format
3	Multiple Choice & Free response

*Including Final Exam

Class Format and Books:

Teaching Style	Required Textbook Cost
Powerpoint & Lecture Notes	

Comments Regarding Professor
Great professor and exams are super easy

Comments Regarding Course Content

Business Administration Major Course Evaluations

BADM 325, Consumer Behavior

Semester Reviewed: Spring 2017

Professor	TA	Expected Grade
Cele Otnes		A+

Qualitative Ratings: (1 = Low, 5 = High)

Difficulty	Time Commitment	Enjoyment
2	2	5

Assignments:

Number of Projects	Number of Papers	Number of Cases
1	3	0

Exams:

Number of Exams*	Exam Format
1	Midterm paper

*Including Final Exam

Class Format and Books:

Teaching Style	Required Textbook Cost
Powerpoint; Lecture Notes	

Comments Regarding Professor
Always happy and eager to teach her students! I came to class everyday excited for new content.

Comments Regarding Course Content