



While this degree plan is intended to provide you with accurate information, the final responsibility for knowing and completing degree requirements is your responsibility. Course offerings and enrollment restrictions should be confirmed with your [Degree Audit Report](#) (DARS) and the [Course Explorer](#). It is strongly recommended that you meet with your Academic Advisor at least once per semester.

Get Started

Student Name:

Email:

UIN:

Advisor Name:

Email:

University General education

- ☐ Composition I
- ☐ Advanced Composition*
- ☐ Language Other Than English (LOTE)
- ☐ Humanities – Literature & the Arts
- ☐ Humanities – Historical & Philosophical Perspectives
- ☐ Humanities – 200+ Level
- ☐ Western Cultures
- ☐ Non-western
- ☐ U.S. Minority Cultures
- ☐ Natural Science & Tech (2)
- ☐ Behavioral Science
- ☒ Social Science *Completed w/Econ 102 & 103*

*BTW 250 is recommended for Advanced Composition to fulfill IL CPA requirements

Business Core Requirements

- | | | |
|---|---|---|
| <input type="checkbox"/> BUS 101
<i>First semester Fr, ICT, & OCT;
Fall only</i> | <input type="checkbox"/> CMN 101 or CMN 111/112 | <input type="checkbox"/> BADM 210
<i>Soph standing</i> |
| <input type="checkbox"/> BUS 201
<i>Soph standing; BUS 101</i> | <input type="checkbox"/> CS 105
<i>MATH 112</i> | <input type="checkbox"/> BADM 211
<i>BADM 210 and CS 105 Soph standing</i> |
| <input type="checkbox"/> BUS 301
<i>Jnr standing; BUS 201</i> | <input type="checkbox"/> ECON 102 | <input type="checkbox"/> BADM 275
<i>Soph standing</i> |
| <input type="checkbox"/> BUS 401
<i>Snr standing; BUS 301</i> | <input type="checkbox"/> ECON 103 | <input type="checkbox"/> BADM 310
<i>Soph standing</i> |
| <input type="checkbox"/> Business Core Math:
Stat 100, Math 115, 220, 221, or 234 | <input type="checkbox"/> ACCY 201
<i>ECON 102 or 103</i> | <input type="checkbox"/> BADM 320
<i>Soph standing</i> |
| | <input type="checkbox"/> ACCY 202
<i>ACCY 201</i> | <input type="checkbox"/> BADM 300
<i>Jnr standing</i> |
| | <input type="checkbox"/> FIN 221
<i>ECON 102 or ECON 103</i> | <input type="checkbox"/> BADM 449
<i>Snr standing</i> |

Marketing Major Core (3) and Electives (6 total)

Major Core

- ☐ BADM 322 Marketing Research *BADM 320*
- ☐ BADM 325 Consumer Behavior *BADM 320*
- ☐ BADM 420 Advanced Marketing Management *BADM 320*

Major Electives- Select 6

- | | |
|--|---|
| <input type="checkbox"/> BADM 311 Leading Individuals and Teams <i>BADM 310</i> | <input type="checkbox"/> BADM 331 Making Things <i>Spring only</i> |
| <input type="checkbox"/> BADM 312 Designing and Managing Orgs <i>BADM 310</i> | <input type="checkbox"/> BADM 351 E-Business Management |
| <input type="checkbox"/> BADM 321 Principles of Retailing <i>BADM 320</i> | <input type="checkbox"/> BADM 360 Marketing Analytics |
| <input type="checkbox"/> BADM 323 Marketing Communications <i>BADM 320</i> | <input type="checkbox"/> BADM 361 Digital Marketing |
| <input type="checkbox"/> BADM 324 Purchasing & Supply Management <i>BADM 320</i> | <input type="checkbox"/> BADM 374 Management Decision Models <i>BADM 210</i> |
| <input type="checkbox"/> BADM 326 Pricing Policies <i>BADM 320</i> | <input type="checkbox"/> BADM 378 Logistics Management |
| <input type="checkbox"/> BADM 327 Marketing to Business and Govt <i>BADM 320</i> | <input type="checkbox"/> BADM 382 International Marketing <i>BADM 320</i> |
| <input type="checkbox"/> BADM 328 Business-to-Business Selling | <input type="checkbox"/> BADM 395 CA Consumer Analytics |
| <input type="checkbox"/> BADM 329 New Product Development <i>BADM 320</i> | <input type="checkbox"/> BADM 395 SMM* Social Media Marketing |
| <input type="checkbox"/> BADM 330 Brand Management | <input type="checkbox"/> GEOG 440 Business Applications of GIS <i>Spring only</i> |

Sample Schedule

First Semester
BUS 101
ECON 102 or ECON 103
Composition 1 or CMN 101
CS105, BUS Core Math, or Gen Ed
LOTE, or Gen Ed

Second Semester
LOTE or Gen Ed
ECON 102 or ECON 103
Composition 1 or CMN 101
CS 105, BUS Core Math, or Gen Ed
FIN 221, ACCY 201, or Gen Ed

Third Semester
BUS 201 or Gen Ed
ACCY 201 or ACCY 202
Select 2-3 BUS Core of interest: BADM 210*, BADM BUS Core, or FIN 221
Gen Ed, LOTE, Minor, or Major

Fourth Semester
BUS 201 or Gen Ed
ACCY 201 or ACCY 202
Select 2-3 BUS Core of interest: BADM 210*, BADM BUS Core, or FIN 221
Gen Ed, LOTE, Minor, or Major

Fifth Semester
BUS 301 or Gen Ed
Select 2-3 BUS Core of Interest: BADM 210*, BADM BUS Core, or FIN 221
BADM Major Course
BADM Major Course

Sixth Semester Abroad
BUS 301 or Gen Ed
Select 2-3 BUS Core of Interest: BADM 210*, BADM BUS Core, or FIN 221
BADM Major Course
BADM Major Course

Seventh Semester
BUS 401 or Gen Ed
Advanced Composition
BADM 449
Gen Ed or Elective
BADM Major Course
BADM Major Course

Eighth Semester
BUS 401 or Gen Ed
BADM Major Course
BADM Major Course
BADM Major Course
Gen Ed or Elective

Optional Marketing Career Tracks

Product Innovation & Design
☐ BADM 329
☐ BADM 330
☐ BADM331
☐ BADM 360

Promotional & Digital Marketing
☐ BADM 323
☐ BADM 330
☐ BADM 382
☐ BADM 360

Consumer & Marketing Analytics
☐ BADM 395, CA
☐ BADM 361
☐ BADM 326
☐ BADM 351

BADM 210* can be taken in fall or spring semesters. Students will take BADM 211 after successful completion of BADM 210
Double majors with BADM require at least 12 hours of unique and advanced coursework. Students may declare and have registration priority for two majors.



Helpful Websites

[Gies Groups](#)

- All academic advising resources linked here
- Major declaration form
- Major/Business Core/Gen Ed Requirements
- Peer tutoring and advising

[College of Business Portal](#)

- Schedule advising appointments

[UIUC Enterprise](#)

- Check your time ticket/holds under "Registration Eligibility"
- Use Enhanced Registration to add/drop classes
- Use "Plan Ahead" before your time-ticket, then select "Add Alt" when your registration time opens

[UIUC DARS](#)

- Check AP credit, transfer credit, and (un) fulfilled requirements

[Course Explorer](#)

- Displays restrictions/details on courses
- Search classes by the Gen Ed REQs
- Why can't I add this class? Check Course Explorer first

[Registrar](#)

- Academic deadlines & calendar
- Tuition & fee information
- Transcript requests
- Registration information

[Handshake](#)

- Find jobs & internships
- Career Fair information
- On-Campus Recruiting Events
- Networking Opportunities
- Calendar of Career Programs & Events

Progress to Graduation

DARS- Completed & In Progress

DARS- Needs

Courses Remaining

Elective Hours Remaining

Average Credit Hours/Semester

Course Recommendations

Course Suggestions	Credits	Message

Course Planning

Freshman		Sophomore		
Spring	Summer	Fall	Spring	Summer
Credit Hours:			Credit Hours:	
Junior		Senior		
Fall	Spring	Summer	Fall	Spring
Credit Hours:	Credit Hours:		Credit Hours:	Credit Hours:

Additional Notes

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