

Business Administration Major Course Evaluations

BADM 322, Marketing Research

Semester Reviewed: Spring 2018

Professor	TA	Expected Grade
Robert Arias		A

Qualitative Ratings: (1 = Low, 5 = High)

Difficulty	Time Commitment	Enjoyment
3	3	4

Assignments:

Number of Projects	Number of Papers	Number of Cases
1	4	1

Exams:

Number of Exams*	Exam Format
2	Multiple choice

*Including Final Exam

Class Format and Books:

Teaching Style	Required Textbook Cost
Powerpoint	

Comments Regarding Professor

Explain the concepts really well and cares about the students.

Comments Regarding Course Content