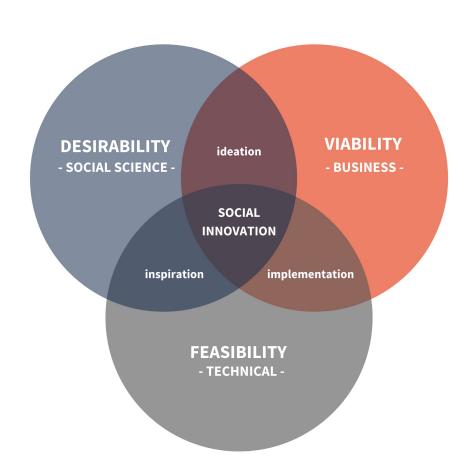


## Illinois Social Innovation

Strategic Summary

## BENJAMIN J. LOUGH

Professor | School of Social Work Director of Social Innovation | Gies College of Business



## Social Innovation Cross-disciplinary

## Four key aims

01

Invest in the next generation of social impact leaders

02

Enlist the wider student body in social impact activities

03

Engage community and practitioners for actional insights 04

Convene and mobilize knowledge for social innovation

1 Invest in the next generation of social impact leaders

- Specialized elective courses
- Venture plan competitions
- Social impact incubator
- Support iVenture Accelerator social teams
- Targeted mentoring and coaching
- Social innovation fellowships
- Social venture seed capital
- Graduate concentration?

2 Enlist the wider student body in social impact activity

- Experiential learning; social purpose internships and consulting
- Specialized and inclusive entrepreneurship
- Cross-listing SI coursework
- Undergraduate certificate in SE/SI
- Student RSO support

3 Engage community and practitioners for actional insights

- Network for applied SI research
- Support UIUC Community Learning Lab
- Case studies for course integration
- Social Innovation Design Lab
- Partnership initiatives with the Community Foundation of ECI

4 Convene and mobilize knowledge for social innovation

- Speaker series, talks and webinars
- Knowledge mobilization for industry innovations
- Alumni outreach and integration
- Host convenings for IIN/DPI Social Innovation