

**I**  
**ILLINOIS**  
Gies College of Business  
**2019 Professional Responsibility Strategy Competition**



***Experience a different take on case competitions!***

This case focuses on the “energy transition” and the imperative many countries and companies are facing to reduce carbon emissions, and the tradeoffs that entails. Teams will advise an energy company on how to design and implement responsible strategies to reduce carbon emissions and still be profitable. The company is headquartered in a developing country that is focused on economic growth as well as environmental protection, and the CEO and the country president care about both; the CEO must also produce profit for the shareholders.

***Competition Timeline***

***Application Deadline –Wednesday, September 18 at 11:59 p.m.***

***Participants Announced - Weekend of September 21-22***

***Team Orientation – Thursday, September 26 from 5:00-7:20 p.m. in 3003 BIF***

***Visit to BP's Chicago Office - Friday, October 4 (mandatory)***

***Competition Day (in Champaign) - Thursday, October 10 (early afternoon through evening)***

The ninth annual Professional Responsibility Strategy Competition will offer Illinois students of junior or senior standing, as well as graduate and professional school students, an opportunity to work on an interdisciplinary team. Participants will meet in Chicago with BP managers and tour the BP trading floor on October 4. This case competition will be held Thursday, October 10, 2019.

**Learn more at an information session on Thursday, September 12 at 7:00 p.m. in 2001 BIF (Business Instructional Facility at Sixth and Gregory)**

Additional information and online application can be found at:

[giesgroups.illinois.edu/CPRBS/professional-responsibility-strategy-competition/](http://giesgroups.illinois.edu/CPRBS/professional-responsibility-strategy-competition/)

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