**The 2-Hour Job Search Part 1:**

**Defining You Target Companies**

**Before you build your target list…**

1. **What are your geographical preferences after graduation?**
2. **What are your job functional preferences and interests?**
3. **What are your industry preferences?**

1. **What type(s) of companies/organizations would you prefer to work for?**

Adapted from The 2-Hour Job Search by Steve Dalton <https://2hourjobsearch.com/>

**The 2-Hour Job Search Part 2:**

**Reaching Out to Your Contacts**

**Write a 5-point email to your top contact:**

|  |
| --- |
| Subject: |
|  |
|  |
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|  |
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|  |
|  |
| **Write a LinkedIn connection request to your top contact:**  |
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|  |

5-Point Email

* < 100 words
* No mention of jobs anywhere (subject or body)
* Connection goes first
* Generalize your interest
* Maintain control of follow-up

LinkedIn Connection Request

* Always add a message
* < 299 characters (about 50 words)
* Be relevant
* Be specific
* Be authentic
* End with an action

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