



Picture yourself **here** and **here**.

Gies College of Business | The Grainger College of Engineering

The Hoeft Technology & Management Program

The Hoeft Technology & Management Program brings together traditional engineering and business education through a unique, 22-credit hour minor in Technology and Management. Strategically designed coursework and a comprehensive set of professional development and real-world experiences outside the classroom help build tomorrow's leaders of the innovation economy.

GIES QUAD DAY

September 24 | 6 pm

15%

higher average starting salaries



Projects with corporate affiliates



International immersion trip



International business plan competition



Corporate affiliate site visits and networking events



Professional development workshops