

# MARKETING CAREER PROFILE



Average Starting Salary

**\$58,972**

## Top Position Titles

- Consultant
- Leadership Development Program
- Client Specialist
- Account Executive
- Supply Chain Analyst
- Marketing Associate
- Business Analyst
- Marketing Coordinator
- Marketing Analyst
- Analyst
- Business Development Representative
- Associate Product Manager
- Buy Analyst
- Merchandise Analyst
- Management Consultant
- Advisory Associate
- Area Manager
- Consulting Analyst
- Financial Analyst
- Marketing Specialist

## Top Employers

- Deloitte
- Allstate Insurance Company
- Alight Solutions
- PepsiCo
- Nielsen
- IBM
- KPMG
- EY
- Crowe
- Accenture
- PwC
- AT&T
- W.W. Grainger
- Medline Industries
- Teach For America
- Protiviti
- Cognizant
- Kohl's
- West Monroe Partners
- ALDI

## Top Industries

Consulting
Business Services
Advertising/PR/Marketing
Food & Beverage
High Tech/Information Tech
Accounting
Investment & Finance
Consumer Services & Products
Retail Trade
Insurance
Human Resources
Banking & Financial Services
Manufacturing
Sports & Leisure



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